



# Children & young people with SLCN NEED YOU to



## #speakupforcommunication & #speakupforSLCN

- Whether you have 5 minutes, 10 minutes, 15 minutes, 30 minutes or more:
  - **YOU CAN #speakupforcommunication**
  - **YOU CAN #speakupforSLCN**
- Here are some ideas of things you can do.
- Most importantly, be creative and share your stories of your activism – we'd love to see how you #speakupforcommunication and #speakupSLCN!



#speakupforcommunication



#speakupforSLCN

# 5 minutes

- Read & share 1<sup>st</sup> Anniversary Update:  
<https://bit.ly/2TVHnxS>
- Put copies of the 1<sup>st</sup> Anniversary Update at work and in other key locations.

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## **Bercow: Ten Years On**

– 1st Anniversary Update

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The *Bercow: Ten Years On* report put provision for children's speech, language and communication needs (SLCN) in the spotlight. It

by a range of practical, online resources to support people which can be found at [www.bercow10yearson.com](http://www.bercow10yearson.com)

but for school-aged children, and those with long-term SLCN such as developmental language disorder, there has

# 10 minutes or more...

- Start conversations about what you will do to #speakupforSLCN & #speakupcommunication.
- Arrange a photo/photos with the downloadable speech bubble (take part in the #speakupforSLCN & #speakupforcommunication relay).
- Download the speech bubble here:

<https://bit.ly/2TVHnxS>



**#speakupforcommunication**

**#speakupforSLCN**

# ...up to 15 minutes

- Explore the 1<sup>st</sup> Anniversary page:  
<https://bit.ly/2TVHnxS>
- And the *Bercow: Ten Years On* website:  
<https://www.bercow10yearson.com/>
- Share material with key stakeholders (e.g. commissioners, managers and other professionals).



**#speakupforcommunication**

# 30 minutes+

- Celebrate and publicise your good practice within and outside of your organisation.
- Use the resources on the website to calculate relevant statistics for your area.
- Liaise with your local MPs, councillors and other key stakeholders.



**#speakupforcommunication**

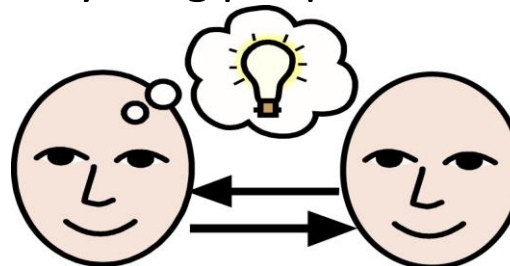


**#speakupforSLCN**

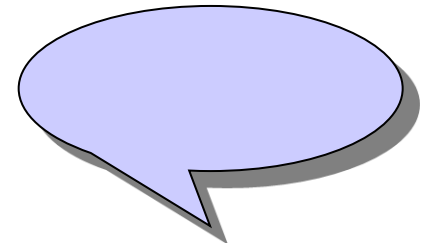
# 30 minutes+

- Meet with your MPs and local decision-makers and/or invite them to visit your service.
- Contact local radio and newspapers.
- Make short videos or VoxPop clips of:
  - how you've transformed children and young people's lives or how you pledge to do so;
  - children and young people and their parents, carers & families talking about the difference you've made to them – with all the appropriate consents, of course;
  - how you've worked with – or will work with - other professionals to transform children and young people's lives.
- Be creative!

**#speakupforcommunication**



**#speakupforSLCN**



# Social media

- Use social media to maximise the impact of your activities and keep abreast of developments.
- Check out:
  - @ICANcharity @RCSLT & @RCSLTpolicy
  - <https://www.facebook.com/icantalk/>
  - <https://www.facebook.com/RCSLTOfficial>



**#speakupforcommunication**

**#speakupforSLCN**



# Social media



- If you're not on social media, consider joining.
- Add #speakupforcommunication & #speakupforSLCN to your profiles and messages and posts.
- Search for other people's online activity using the above hashtags – like and engage with others' work.
- Tweet your MP and others (particularly decision-makers):
  - Tell them what you're doing to #speakupforSLCN and to #speakupforcommunication;
  - Ask them what they're doing.
- [If you're a speech and language therapist, consider using #MySLTDay or #MyStudentSLTDay too where appropriate.]

**#speakupforcommunication**

**#speakupforSLCN**





# More info...



- If you need any more information, please contact:
  - @RCSLTpolicy
  - peter.just@rcslt.org or caroline.wright@rcslt.org



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